

2011 Golden Coconut Award

Posted by: "Bob Heffelfinger"

Thu Nov 10, 2011 12:37 pm (PST)

The Golden Coconut Award of Excellence is emblematic, and in recognition, of the outstanding Charitable and Environmental efforts of ALL Parrot Head Clubs.

Since 1996, the award has been presented annually by Margaritaville and Parrot Heads in Paradise, Inc. to the Parrot Head Club who, through its words, actions, accomplishments and attitude, has best demonstrated the embodiment of the Spirit of the Great Heart and is most qualified to serve as the "Flagship Chapter" of PHiP over the next year, representing all PHiP chapters around the world.

Ladies & Gentlemen, the PHiP Board of Directors is pleased to announce the recipient of the 2011 Golden Coconut Award of Excellence:

Lakes Area Parrot Heads Detroit Lakes, MN

Bob Heffelfinger
Director of Membership
PHiP, Inc.

From: Kathy Pfister <cheesehead_in_paradise@yahoo.com>
To: Western Region <phip_western_region@yahogroups.com>
Sent: Thursday, November 10, 2011 5:45 PM
Subject: [PHiP_Western_Region] Fw: [PHIP_Club_Leaders] 2011 Golden Coconut Winning Essay Is Now Online

Please take a few minutes to read the winning essay for the Golden Coconut award this year.

It sometimes seems like just the "big" clubs win this award. Big clubs can raise an impressive amount of money and contribute a lot of charity hours because they have so many human resources to pull from. It's easy to think, "we can't compete so why bother entering the contest".

The winning club this year (Lakes Area PHC out of Minnesota) isn't a big club and they can't say "we donated \$20,000 from our weekend event that 300 people attended" like a big club can. While they did raise a nice chunk of money, I think the rest of their story is what won them the award.

They highlighted some fantastic parties and adventures within their club and with other clubs in their region, emphasized the growth and belongingness (is that a word I just made up?) of their phlock and added personal stories to their service events. If you weren't touched by the woman with the eight teddy bears then you have a harder heart than I.

The main point of this message is that every club, big and small, can make impressive contributions to our world.

The secondary point is that every club should showcase their contributions in next year's Golden Coconut contest. Start collecting info for your essay now. Make it "real", make it personal and make it about strutting your stuff. Y'all do great work and it would be fantastic to see someone from our region up on that stage next year collecting the big prize.

BTW, I saw the award up close and personal. It's way cool and Margaritaville designs a new one each year.

Kathy Pfister
PHiP Western Region Co-Regional Communicator
<http://cheesehead-ramblings.blogspot.com/>